



# JOURNEY SCHOOL



*Where education is a journey, not a race.*

## **Journey School Foundation Financial Goals: 2014-15**

**Mission:** The mission of the Journey School Foundation (JSF) is to *support, promote, sustain,* and *ensure* the prosperity of Journey School (JS).

**Vision:** We aspire for JS to emerge as the premier Public Waldorf School in the US by 2020, as measured by the success of all activities and functions, including soliciting contributions of money and property from the general public to support our mission.

**Key Beliefs:** JS provides students access to unparalleled, tuition-free educational opportunities that uniquely blend academics, arts, and ethics in a nurturing environment. The JS community members, and people at large, are generous of spirit and yearn to give to causes that are aligned deeply to their core values. The JSF engages in philanthropic work that centers on the building of trust-based relationships that are rooted in shared values, teamwork, and organizational integrity.

**Primary Activities:** The JSF enables educational excellence at JS through its philanthropic endeavors and provides the margin of excellence in order for JS to achieve its visionary goals. The JSF engages in long-range planning and capital development. The JSF recruits committed supporters who are inspired by the JS mission and vision. The JSF enables JS to maximize and focus its resources on the students' primary needs, and disseminates proven practices beyond JS to improve public education at large; and, the JSF endeavors to secure a permanent and improved campus by 2020.

**Fundraising Methods:** The JSF will employ the following methods of fundraising and shall solicit donations from these categories:

- Individuals
- Special Events
- Corporations
- Private and Public Grants
- Web-based Fundraising; and,
- The JS School Store.

**Annual Goal, 2014-15:** **The JSF will obtain funding in excess of \$377,000 by 6/30/15.**